WINNIE HUANG

winniehuange.github.io/portfolio.html

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EXPERIENCE

UI/UX DESIGNER, INVENTEC CORP. | Dec 2016 - Present

- Collaborated with ID, RD and PM to design smart wearable products such as Acer Leap Beads which connected more than 10 thousand devices and users. Led the user research, experience and interface design for this project and other innovative products.

- Initiated and hosted design workshop to help product ideation via new user experience methods be more efficiently.

- Responsible for generating every kind of trend report including App UI/UX trend, CMF and large-scale exhibitions such as CES, TGS and Computex.

UI/UX DESIGNER, NUAZURE | Jan 2015 - Nov 2016

- Collaborated with Chunghwa Telecom to create free data service platform. Led the web main visual, UI/UX and Front-end program for this platform.

- Refined user experience for Pubu ebooks IOS/Android app. Improved the subscription rate by 10%.

WEB DESIGNER, FORGING CLOUD SHOP | Feb 2012 - Sep 2014 (As an intern in a year)

- Designed all official website such as Cigna Taiwan. Communicated closely with engineering and PM to build the website satisfied client requirement.

- Responsible for visual elements and design for company campaigns.

EDUCATION & TRAINING

ALPHACAMP

Feb 2016 - Apr 2016

- Learn about product UI/UX design in ten weeks.
- Led a team to launch the project ShaRead and present it on Demo Day. It's a platform to make enthusiastic booklover become an online bookstore manger to share their books by rent.

TAMKANG UNIVERSITY

Sep 2009 - Jun 2013

- Major in Information Management.
- Minor in Japaness.

PATENTS   See More Patents in my linkedin

HINGE MECHANISM ADAPTED FOR A FOLDABLE SCREEN DEVICE THEREWITH

TW Patent No. 108143372 – Date of Patent: Sep 21, 2020   See More

METHOD OF ACCUMULATING AND SHARING BEADS-ROTATING INFORMATION

TW Patent No. 107106927 – Date of Patent: Apr 21, 2020   See More

WIRELESS CHARGING AND STERILIZING DEVICE FOR SMART TUMBLER

TW Patent No. 107144479 – Date of Patent: Dec 11, 2019   See More

SKILLS

PRODUCT MANAGEMENT

Product Schedule Planning
Market Research
Market Trend Analysis
Cross-functional Leadership

USER RESEARCH

Competitive Analysis
Prototyping
Usability Test
User Interview
User Persona
Scenario Storyboard
User Journey Map

DESIGN

UI Flow
Functional Map
Wireframe
Mockup
Information Architecture

PROGRAMMING

HTML/CSS
JQuery

TOOLS

Illustrator
Photoshop
Experience Design
Sketch
Figma
Sublime

LANGUAGES

English
Japanese
Taiwanese hokkien